

Joel Viereck
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Dear Fellow Farm Credit East Members,

It is an honor to announce my candidacy for the Farm Credit East Board of Directors. As a lifelong farmer and business owner, I am committed to ensuring that our cooperative remains a strong and innovative financial partner for all its members for years to come.

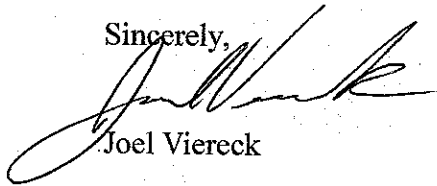
I am proud to operate Viereck Farms LLC alongside my family. I represent the fourth generation on our farm, a diversified 800-acre operation specializing in high tunnel vine-ripe tomato production, along with a variety of vegetables, fruits, and grains. Spending my life on the farm has instilled in me a deep appreciation for agriculture and the dedication required to sustain a family farm. I take great pride in continuing the tradition of leadership and service that has been passed down through generations, ensuring the future of our farm and our industry for those who come after us. Farm Credit East has been a crucial resource in my family's success, and I am eager to contribute to its continued strength and adaptability.

My leadership experience includes serving as Vice President of the Gloucester County Board of Agriculture, Director to the Gloucester County Agriculture Development Board, Gloucester County Director to New Jersey Farm Bureau, President of the Vegetable Growers Association of New Jersey, and I was recently appointed to the New Jersey State Board of Agriculture. These roles have provided me with a deep understanding of the needs of the entire agricultural industry, federal and state policy advocacy, and financial planning. I am also actively involved in supporting our local church, coaching my children's sports teams, and encouraging youth participation in agriculture through 4-H and FFA. Additionally, studying accounting at Neumann University has equipped me with a strong financial background, allowing me to bring a strategic perspective to decision-making and ensuring that Farm Credit East remains well-positioned to serve its members effectively in an evolving agricultural landscape.

If elected to the Farm Credit East Board, I will work to ensure that our cooperative continues to provide innovative financial solutions and trusted guidance that help businesses thrive. I am committed to lifelong learning and professional development, and I look forward to taking full advantage of the educational opportunities offered to Board members. By continuously expanding my knowledge in finance, technology, and agricultural trends, I will be better equipped to serve our cooperative and its members. I bring my experience and perspective with an open mind, ready to address today's challenges while embracing tomorrow's opportunities.

I would be honored to have your support in this election. I welcome any questions you might have and can be reached at either email: joelviereck@gmail.com or by phone: 609-320-9225. Your participation in this process is vital, and I encourage you to cast your vote to help shape the future of our cooperative.

Sincerely,



Joel Viereck